

Fact Sheet

About Talentcube

Foundation:	Juli 2015	Employees:	12
Founders:	Sebastian Hust, Hendrik Seiler, Sebastian Niewöhner	Company headquarters:	Munich, Germany
Sector:	IT & HR sector	Spezialgebiet:	Video Recruiting, Mobile Recruiting, Video Applications, Live Interview

Business Idea

Business Model: Since its foundation, Talentcube has made it its mission to transform the application process. Boring and nerve-wracking application processes are history! With the help of Talentcube's video technology, the entire application process becomes more intuitive, digital and engaging. The video recruiting platform offers companies an all-in-one solution for the entire recruiting process. Moreover, it offers everything a recruiter's heart desires from video job ads, automated video interviews, video applications and live interviews to an AI based communication analysis for an objective decision-making process.

The Idea behind: The application process has been out of date for some time. Approximately 80% of all jobseekers use a smartphone to look for a job but need a PC to create an application. In addition, the creation of an application letter can often take several hours.

At the same time, companies and recruiters complain that the person who attends the interview does not match the person they had in mind when reading the application letter. Thus, about 50% of job interviews are considered a wasted exercise for employee and employer.

With the help of video technology, recruiters can focus on top candidates right from the start. The authenticity conveyed by the video allows recruiters to evaluate the suitability of all candidates. Finally, the entire application process can be arranged flexibly and independently of location for both candidates and recruiters.

- Product Range:**
- For companies: (our B2B products)
- TALENTCUBE ATTRACT: inspire more applicants with job ads
 - TALENTCUBE APPLY: receive authentic video applications instead of meaningless cover letters
 - TALENTCUBE SCREEN: automated video interviews for efficient and comparable pre-screening
 - TALENTCUBE LIVE: recruit completely independent of location
 - TALENTCUBE ANALYZE: communication analysis with AI adds objectivity to your recruiting process
- For applicants: (our B2C product)
- Application homepage: convince every company in the world with the help of videos
- Added Value:**
- Video Recruiting offers companies:
- a targeted & personal approach to candidates
 - more applications with a higher significance
 - immediate focus on top candidates
 - reduction of cost-to-hire by up to 60%.
 - an AI based decision support
- The application homepage offers applicants:
- a success rate of 82%
 - an advantage in the application process
 - a free alternative to the conventional application

History

- **September 2017:** Honoured with the HR Innovation Award
- **November 2017:** Appearance in the "Höhle der Löwen" & Carsten Maschmeyer as investor
- **July 2018:** Cooperation with Einstieg, Germanys largest fair for apprentices
- **September 2018:** Moving to a larger office for further growth
- **February 2019:** Partnership with Precire, a vendor for AI Communication Analysis
- **April 2020:** Addition of live interviews to the All-in-One solution
- **November 2020:** Eight integrations with leading applicant tracking systems (ATS) such as SAP Success Factors, Personio and Greenhouse

Press contact

Hendrik Seiler
presse@talentcube.de
+ 49 89 392 979 40